



Abbotsford Police Department

2838 Justice Way, Abbotsford, B.C. V2T 3P5 Phone (604)859-5225 Fax (604)859-2527

Bob Rich
Chief Constable

"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE #

RELEASE # 1

DATE OF RELEASE: May 1, 2013

Incident: APD Introduces Text (SMS) Reporting for Non-Emergency Incidents

Abbotsford – May 1, 2013

As part of the Abbotsford Police Department's objective to provide the highest quality of police services to the community, we have enabled another way for citizens to make contact and report incidents. In addition to reporting in person, over the phone or through on-line reporting, people can now text the APD with their non-emergency concerns. The text (SMS) service will work with any cellular phone by texting **222973 (abbypd)**.

Text users will engage in live contact with our Communications Centre. This is unlike many tip based text options available in other jurisdictions where the communication is essentially one way. Those texting the APD will dialogue with our staff in a two-way conversation very similar to reporting by telephone. That said text contact should be used for non-emergency situations only. A 911 telephone call remains the method for reaching us in an emergency.

The APD recognizes the popularity of texting as a means for people to communicate. We want to ensure we provide service that is convenient and encourages communication with us.

Cst. Ian MacDonald	Phone: (604) 864-4721
Abbotsford Police Public Information Officer	Cell: (604) 835-6070
2838 Justice Way, Abbotsford, BC V2T 3P5	Fax: (604) 859-2527
E-mail: imacdonald@abbypd.ca	

*Our Mission:
To make Abbotsford the safest city in B.C.*